

Public Media Org

Media Metrics Report



A REPORT BY **PUBLIC MEDIA COMPANY**

FEBRUARY 2022

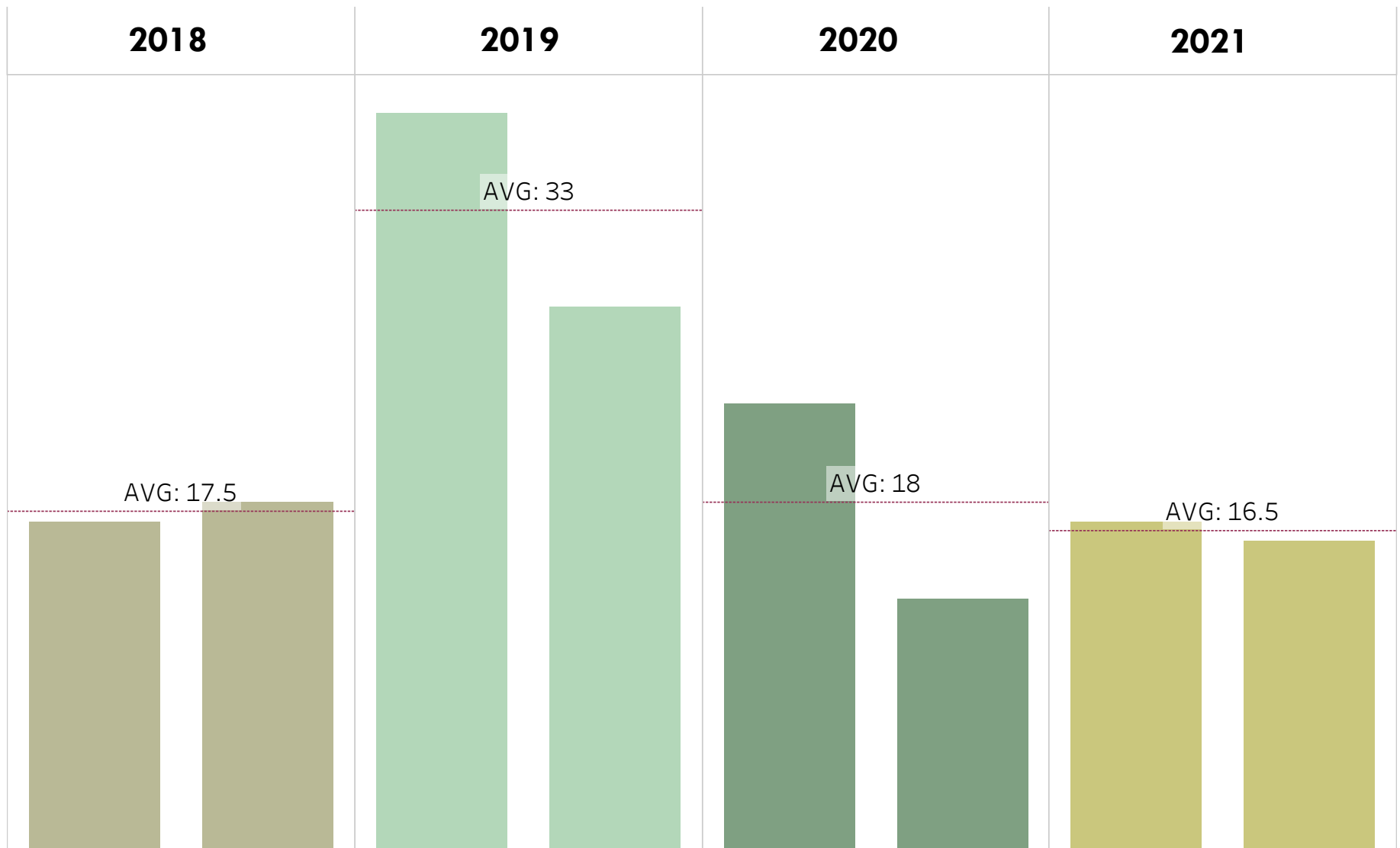
Part 1:

BROADCAST AUDIENCE

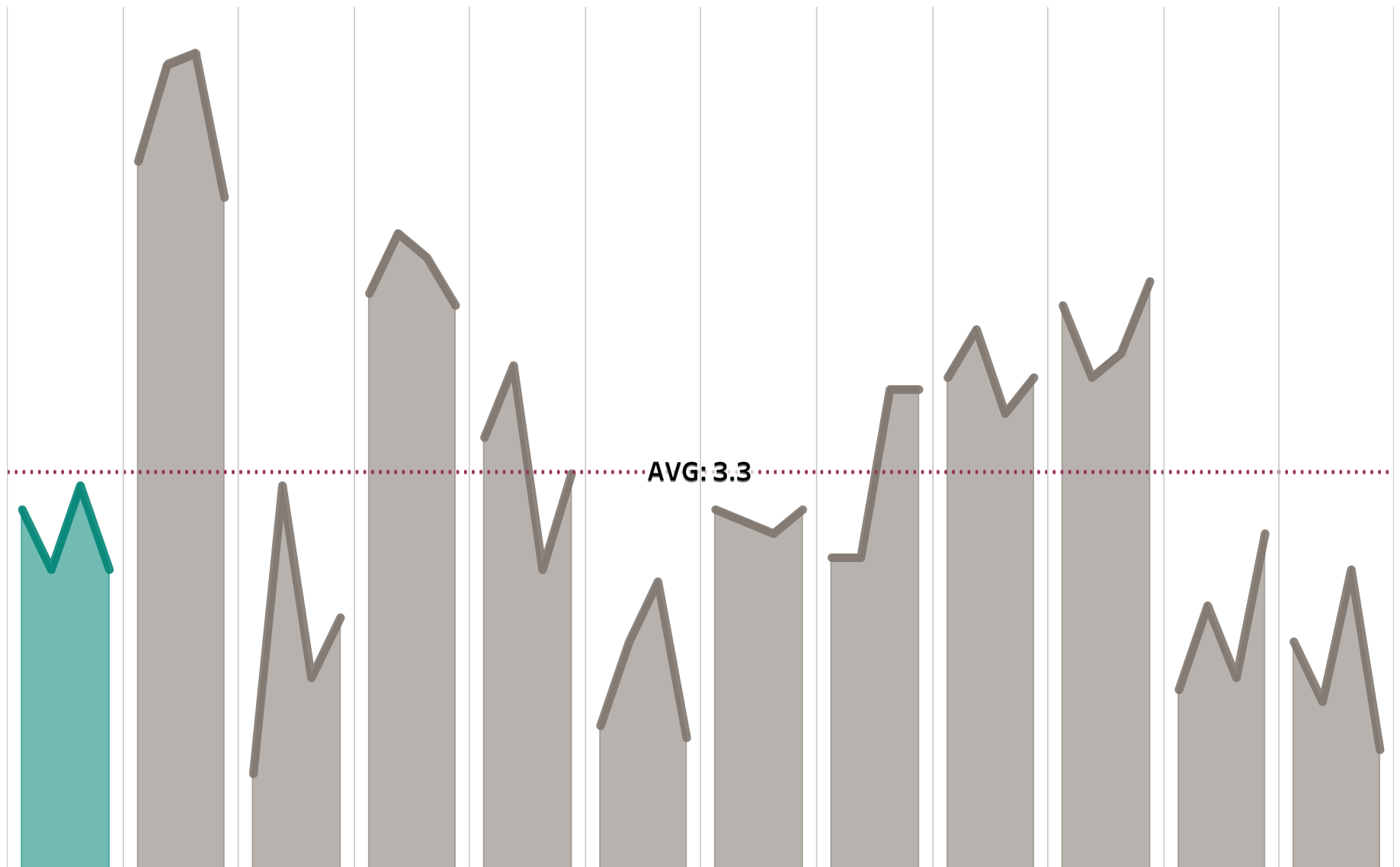
1. Weekly Cume



2. Time Spent Listening (TSL)



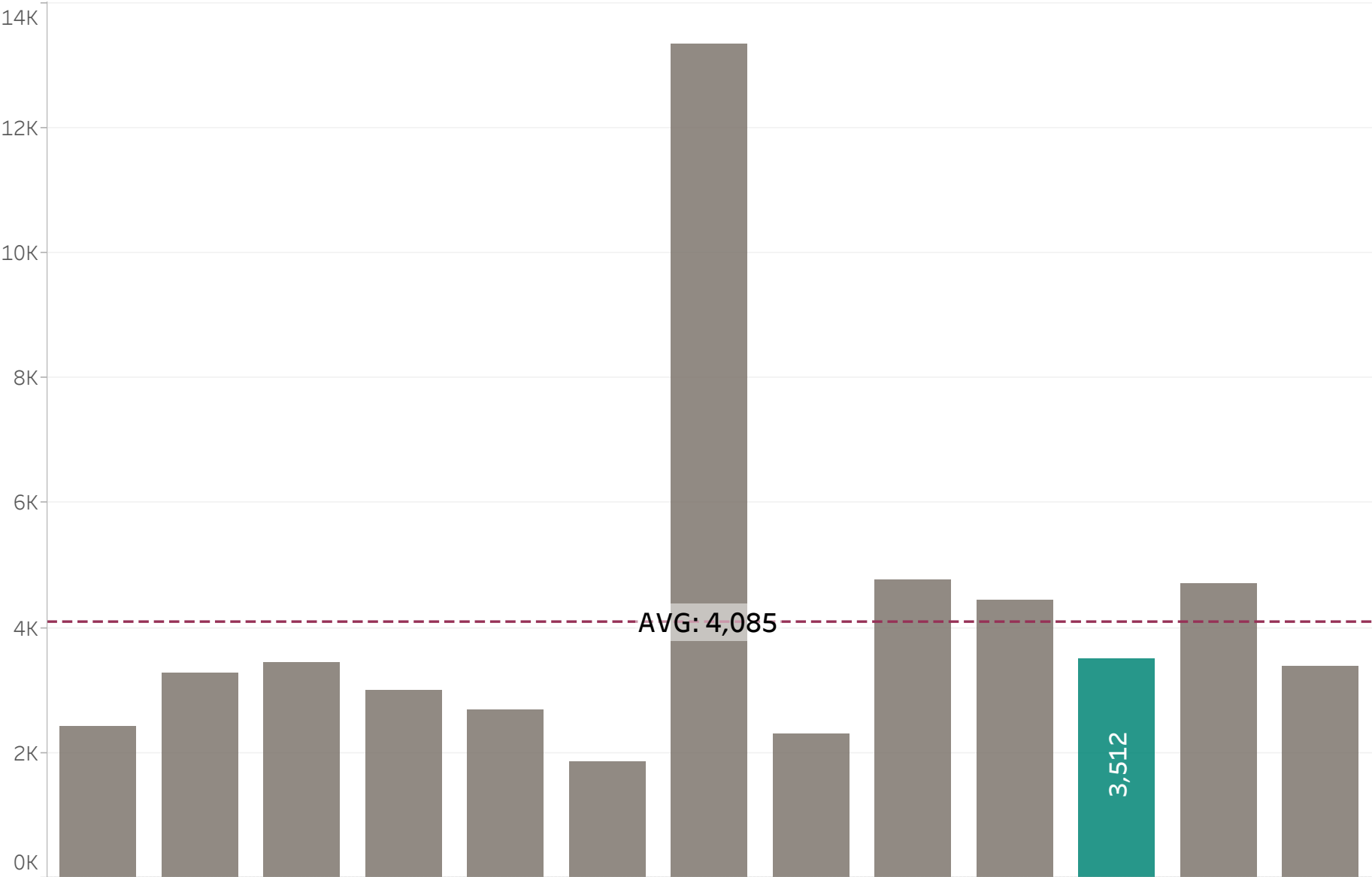
3. Ratings vs. Peers



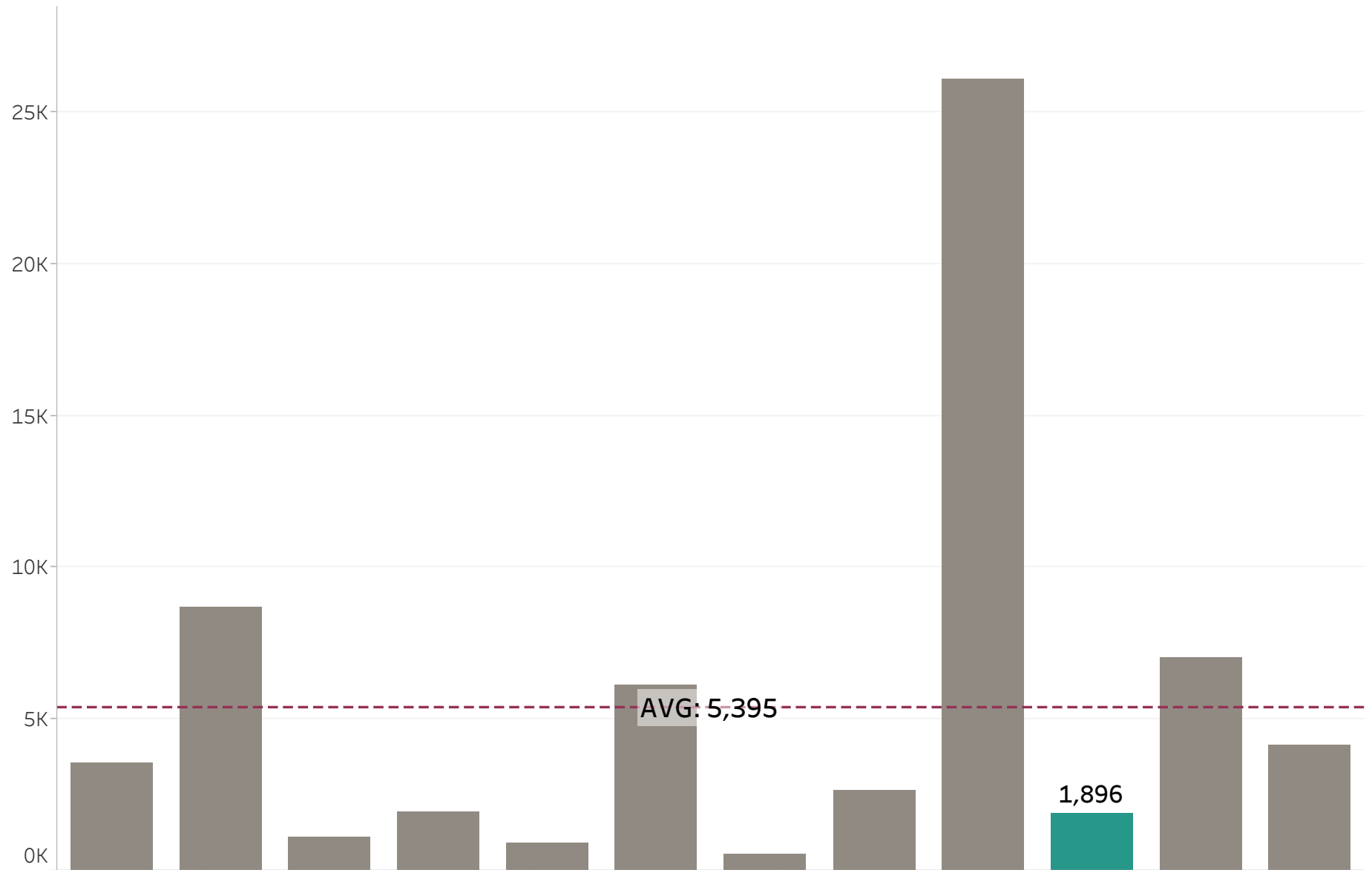
Part 2:

DIGITAL AUDIENCE

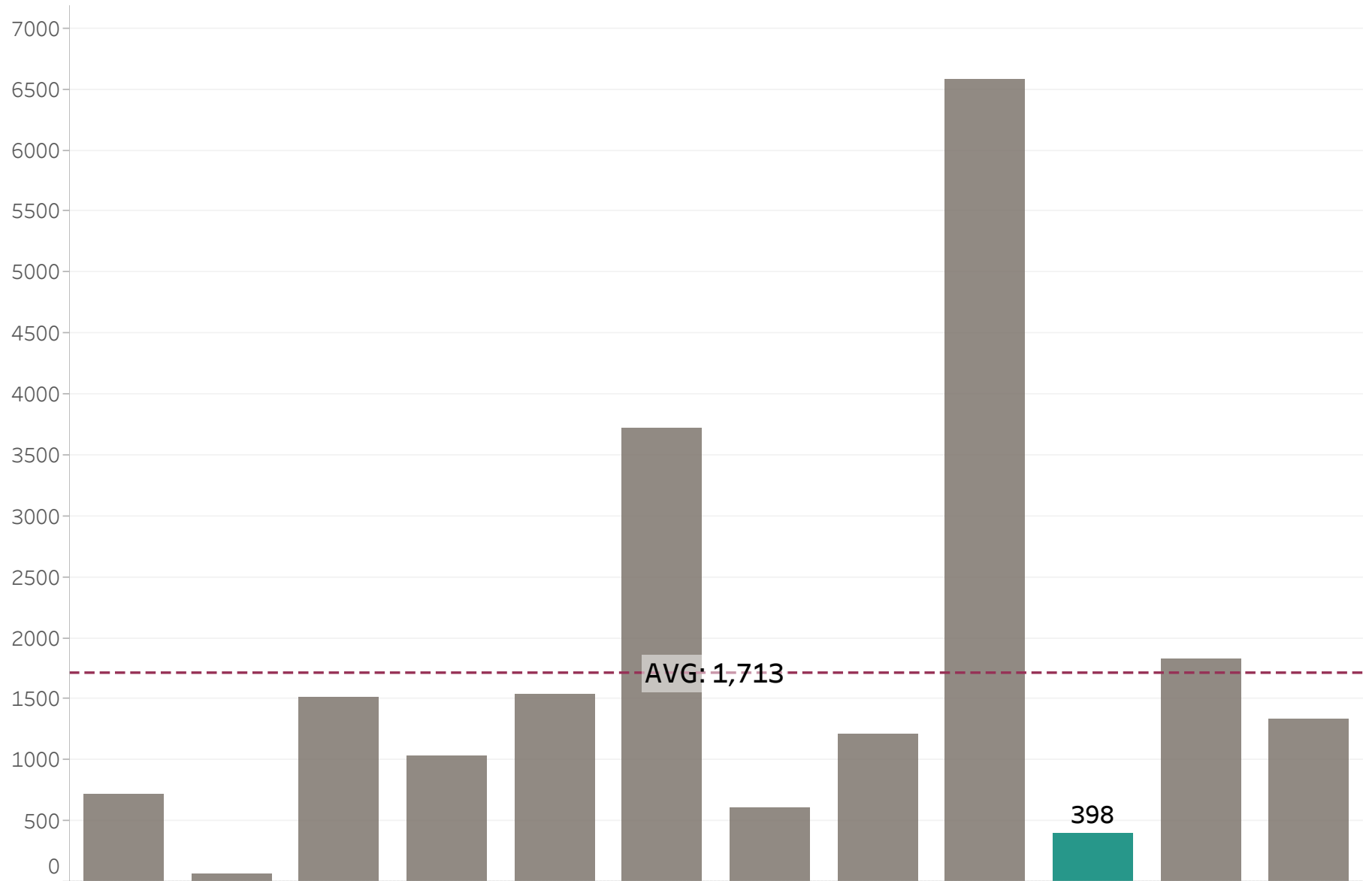
1. Facebook Followers



2. Twitter Followers



3. Instagram Followers



4. YouTube Subscribers

