

Financial Analyst

Public Media Company is seeking a Financial Analyst to work with public media organizations pursuing new opportunities for growth and expansion. The role entails working with NPR, PBS stations and other local media outlets, ranging from start-ups to national powerhouses, engaging with senior management teams, and collaborating with subject matter experts in media operations, journalism, fundraising and finance. The financial analyst is a highly dynamic role offering excellent professional growth opportunities.

Founded in 2001, Public Media Company is a leader in public and independent media consulting and has worked with over 375 non-profit and public and independent media organizations throughout its 22-year history. Public Media Company's mission is to foster sustainable, innovative growth in public media. We apply deep knowledge of public media, substantial financial and operational acumen, and a disciplined analytical approach to every new opportunity we explore. We work alongside public media stations that provide vital local information and cultural vibrancy to communities nationwide. Through these united efforts, we have grown public media services substantially, impacting 80 million people, or approximately 1-in-4 Americans.

Primary Responsibilities:

- Analyze and interpret financial statements and other financial data
- Develop detailed business models for mergers, acquisitions, collaborations, and other innovative projects
- Model various financing structures including conventional loans and tax-exempt bonds
- Complete market analyses and broadcast asset valuations
- Collect data and model for Public Media Company-led initiatives
- Analyze, interpret, and visualize data from multiple data sources such as BIA/Kelsey Media Access Pro, Probe 5, and Corporation for Public Broadcasting using Excel and Tableau
- Write business model narratives and prepare presentations as needed
- Monitor industry-wide statistics, including broadcast and new media
- Support the Public Media Company team by providing data, research materials, visuals, and analyses as needed

- Participate in calls with clients to review business models
- Make presentations to clients and represent Public Media Company at conferences as needed
- Interact with outside consultants and research firms

Technical Requirements: Strong skills in Excel required. Experience with Tableau or other visualization software preferred. Experience working with the full Microsoft Office suite (Word, PowerPoint, Outlook, SharePoint, Teams).

Preferred Work Experience: The ideal candidate has a minimum of two years of work experience building financial forecast models and data analytical tools, or analyzing historical financial statements. However, candidates with less experience are also welcome to apply. Experience in media and a demonstrated history of working with non-profit organizations is a plus.

Educational Requirements: Bachelor's Degree in Business Administration, Economics, Finance, Accounting, or Mathematics (or equivalent combination of education, training, and experience)

Personal Attributes:

- Strong verbal and written communication skills
- Strong research skills
- Team player
- Ability to multi-task and work independently
- Attention to detail

Job Type: Full-time

Pay: \$62,000-\$66,000 per year

Location: Works Remotely. Preferably located in Colorado, Wyoming or Illinois

More about Public Media Company

Public Media Company is a distributed company headquartered in Boulder, Colorado.

At Public Media Company we value a diverse and inclusive culture. We are committed to diversity in all areas of our work and encourage applications from all qualified individuals regardless of race, color, ancestry, religion, sex, national origin, sexual orientation, age, citizenship, marital status, disability, gender identity or Veteran status. We strongly encourage applications from members of underrepresented groups.